70 Exhibitors and 2000 attendees.
This is your chance to share your products and services with the regional active outdoor community.

FREE to the Public

Saturday Feb. 24th
Noon – 5:00 pm
Bellingham Cruise Terminal
355 Harris Ave, Bellingham, WA 98225
Recreation Northwest EXPO

Saturday, February 24th Noon - 5:00pm (10am set-up)

Rates:          Early-bird     After January 19th
10' x 10' booth  $450          $550
6' Business table $250          $325
6' Non-profit table $175          $225

Booths are 10' x 10' and include a table & linen unless requested
Tables are 6' x 3' with linen in an 8' x 3' space
Power will be supplied if requested.
All signs, banners, etc need to be freestanding
2018 Sponsorship Opportunities
Gold - $2,000  ●  Silver - $1,000  ●  Bronze - $500

Saturday, February 24th Noon – 5:00 pm - Bellingham Cruise Terminal
Free to the Public  - 70 Exhibitors and 2000 attendees.
Your chance to share your products and services with the active outdoor community.

<table>
<thead>
<tr>
<th></th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ads in Local Media</td>
<td>Logo (Print)</td>
<td>Logo (Print)</td>
<td>Name (Print)</td>
</tr>
<tr>
<td>Media Outlets</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poster</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>EXPO website</td>
<td>Gold position web ad, logo on Sponsor Page</td>
<td>Silver position web ad, logo on Sponsor Page</td>
<td>Bronze position web ad, logo on Sponsor Page</td>
</tr>
<tr>
<td>Social Media</td>
<td>Like/Mention</td>
<td>Like/Mention</td>
<td>Like</td>
</tr>
<tr>
<td>Radio</td>
<td>Mention</td>
<td></td>
<td></td>
</tr>
<tr>
<td>E-mail Newsletters</td>
<td>Highlighted</td>
<td>Listed</td>
<td>Listed</td>
</tr>
<tr>
<td>EXPO Display</td>
<td>10 x 10 booth Demo slot</td>
<td>Table Demo slot</td>
<td>Table</td>
</tr>
<tr>
<td>EXPO Program</td>
<td>Logo in program</td>
<td>Logo in program</td>
<td>Name in program</td>
</tr>
<tr>
<td>Basecamp</td>
<td>Basecamp invite for you &amp; employees</td>
<td>Basecamp invite</td>
<td>Basecamp invite</td>
</tr>
</tbody>
</table>

Contact: Todd Elsworth, Executive Director, 360-739-8458, Todd@RecreationNorthwest.org
“The Recreation Northwest Expo brings together everyone from the area who loves outdoor recreation allowing for collaboration, idea sharing, and lots of fun. Thank you Recreation Northwest for making this event a reality!”

Carol Frazey, Fit School, Inc.

“One of the best tabling events I have ever attended. Great vendors, great participants, and the best community in the world!”

Mitchell Lee
Evergreen Mountain Bike Alliance

REPRESENT
Retailers
Gear Manufacturers
Races
Guides, Outfitters & Coaches
Public Lands
Stewardship & Outdoor Activities
Health & Wellness
Active Lifestyle Media
### Exhibitors:

#### GEAR & EQUIPMENT
- Gear Aid
- Icebug
- Little River Marine
- NuCanoe
- Nuu Muu
- SMC
- Square One Map Company, LLC
- Swell Watercraft
- Swift Industries
- Trail Boss
- Trayvax

#### HEALTH & WELLNESS
- Bellingham Sports and Spine Physical Therapy Clinic
- Fit School
- Forget Me Not Salonspa and Bodywork
- S & J Natural Products
- Whatcom Family YMCA

#### STEWARDSHIP & OUTDOOR ACTIVITY
- Community Boating Center
- Conservation Northwest
- Evergreen Mountain Bike Alliance
- IslandWood
- Mt Baker Bike Club
- MWR Community Recreation
- North Cascades Institute
- Pacific Northwest Trail Association
- Recreation Northwest
- Washington Trails Association
- Washington Water Trails Association
- Whatcom Mountain Bike Coalition
- Wings Over Water NW Birding Festival

#### RETAILERS
- Backcountry Essentials
- Fairhaven Runners & Walkers
- Fanatik Bike
- Kite Paddle Surf
- REI
- Yeager’s Sporting Goods

#### GUIDES, OUTFITTERS & COACHES
- American Alpine Institute
- Bellingham Triathlon Club
- Kulshan Kayak Academy
- Mt Baker Mountain Guides
- NOLS
- Special Olympics Northwest
- Terrain

#### RACES
- BBMX Winter Trail Run Series
- Bellingham Bay Marathon
- Bellingham Traverse
- Chuckanut Classic
- Greater Bellingham Running Club (GBRC)
- Lake Whatcom Triathlon
- North Olympic Discovery Marathon
- Peninsula Adventure Sports
- Quest Adventure Races
- Ragnar Events
- Ski to Sea
- Tour de Whatcom

#### PUBLIC LANDS
- City of Bellingham Parks and Recreation
- National Park Service & Every Kid in a Park
- Port of Bellingham
- Washington State Department of Natural Resources
- Whatcom County Parks and Recreation

#### MEDIA
- Adventures Northwest Magazine
- Mount Baker Experience Magazine
- Outdoors NW Magazine
- Port Side Productions

---

**Advertised in:**

- Facebook
- Google Adwords
- Outdoors NW
- Adventures NW
- Mount Baker Experience
- Cascadia Weekly
- Bellingham Herald
- WhatcomTalk.com
- KAFE 104.1
- Fairhaven.com
- Big Tent Outdoor Recreation Rally Day

For more information visit RecreationNorthwest.org