



**Following are quotes and stories from a few of the organizations Boundary Bay has supported:**

**Max Higbee Center, Pam Terhost**

We would love to see Boundary Bay receive the National Philanthropy Day award because they have shown exceptional support for philanthropic causes for as long they have been in business.

We are one of many non-profits that has benefited from their generosity. In the case of our own agency, The Max Higbee Center, Ed Bennet and Janet Lightner literally kept our doors from closing. At a tear-filled meeting, 14 years ago, our parents, staff and care-givers were told we could no longer provide services for their teens and adults with developmental disabilities due to shrinking sources of revenue. An unlikely idea emerged to create an on-going source of revenue....a micro brew tasting festival, but we needed help!

Then Ed and Janet stepped in. They met with us countless times, over several months, and patiently went over all aspects of a creating a beer festival. To help make the festival a draw for the attending brewers, Boundary offered to put on a post-event party; they donated their staff time, beer and food. When we needed more breweries, Ed made the calls and got them there.

For 14 years they have continued to provide that kind of exceptional hands-on, time consuming support. Together, they fostered an event which now provides 44% of the annual budget for an organization that would not have continued to exist without their efforts! Ed and Janet didn't just write a check, they gave us their know-how, encouragement, and ideas for growth. In 2001, with eight breweries, our first festival earned a profit of \$1300. At the recent 13th Brews Day, there were 41 breweries, 3000 attendees, over 200 volunteers, and a profit close to \$70,000.

Two years ago, they began providing a musical venue for the group, Out of the Ashes, which includes many of our clients. We now have our own space, greater name recognition, additional programming opportunities for teens and adults with developmental disabilities, larger staff with a smaller staff /client ratio and innovative programs that encompass a wide variety of age groups and skill levels. Boundary Bay should be recognized as an Outstanding Philanthropic Small Business. Not only have their efforts assisted the Max Higbee Center by literally pulling us up off the bottom but their help has benefited many other organizations in our community. Boundary Bay is an outstanding example of how one small business can make a huge difference in the lives of those around them especially those that don't float up with the economic tide.

**Bellingham Food Bank, Max Morange**

Boundary Bay Brewery has supported Bellingham Food Bank's Small Potatoes Gleaning Project since 2009 by donating storage space adjacent to Bellingham Farmers Market where the project collects excess produce for donation to hunger relief organizations. Canvassing the surrounding businesses, we found no other organization willing to host our equipment, and Boundary made gleaning the farmers market possible and sustainable on a day when Bellingham Food Bank's warehouse is not open.

Additionally, Boundary's staff has bent over backward to help with myriad small requests for support. I've never called Boundary Bay with a request or looking for advice or help without Janet Lightner jumping to find a way to support good projects in the community. They are integral to Bellingham's philanthropic community, a galvanizing force for positive and community building work. I am so happy to hear that they may receive some recognition for the good and selfless work they do.

#### **Whatcom Dispute Resolution Center, Moonwater**

I can't think of a better community partner. Not only did Janet serve on our Board many years ago and provide wonderful strategic guidance and enthusiasm to our organization, but Boundary Bay has been a staunch supporter of the DRC in numerous ways. They have promoted our service and our events, and sponsored key fundraisers for us for many years. They have likely contributed between around \$20,000 in in-kind support (ranging from donated beer for various events to catering our annual Peace Builder Awards Gala) over the past 8+ years or so. They have hosted our Compete for a Cause cribbage tournament for 7 years, sponsored our Awards Gala for 8 years, and linked us with local businessmen Tom McNutt of Boccemon to generate another community based source of revenue for us.

Boundary Bay is a shining example of what it means to be a community partner. They set the bar high for other businesses to follow suit as they promote, lift up, acknowledge and appreciate so many community agencies throughout Whatcom County. Their staff is a joy to work with; the enthusiasm for what we, and other service agencies do permeates through their culture. They are wonderful! Our community would simply not be the same without them, and without their generosity (I honestly think it is unparalleled). Janet, Ed, Casey and the whole family of Boundary is a living, breathing definition of philanthropy at its finest.

#### **Kulshan Community Land Trust, Dean Fearing**

Boundary Bay is and continues to be a huge supporter of many groups in the community. For over seven years now, BB has generously provided beer for KulshanCLT's annual party. Not only do they help with the donation of beer but Janet also make sure her staff are there to help set up and take away their kegs. A big help for our events which typically have small budgets.

Boundary Bay has also been generous with the use of their space for events. In July 2011 KulshanCLT celebrated 100 homes in trust and created an event to make this momentous occasion. Janet let us use Boundary Bay's Beer garden for the event which was optimal for celebrating and fundraising. This event was a huge success in large part to BB generous use of the space and giving back to KulshanCLT.

I feel lucky to live in a community with people like Janet who is willing to give so much back and make Whatcom County a better place to live. Over and over I see Janet giving to many many organizations and Boundary Bay consistently says yes when organizations ask for contributions. They have truly become a major contributor to helping non-profits.

#### **Bellingham St. Patrick's Day Parade, Teresa Schmidt**

St. Patrick's Day has always been a huge event at Boundary Bay, enjoyed by thousands of people over the years. But Janet Lightner wanted to bring the celebration to the rest of the community; to make it a day that everyone could enjoy, whether they're into beer or not!

And so she decided to make the annual Bellingham St. Patrick's Day parade happen. She met with City officials, got all the necessary permits and insurance, and invited the entire city to participate. And for the first four years, Boundary Bay covered nearly all of the costs involved--approximately \$7,000 donated to the people of Bellingham, in the form of a parade!

Janet wanted the parade to showcase the community's creativity and green sensibilities, participants were encouraged to make human-powered floats and costumes out of recycled materials. She also wanted the parade to be in honor of our police, fire and emergency personnel. For five years now, the Saturday before St. Patrick's Day, the streets of downtown Bellingham are filled with shades of green, with musicians, dancers, school marching bands, bicycle brigades, Irish Wolfhounds, and of course--the Bellingham Fire Department's Pipes and Drums, formed just in time for the parade's first year.

There is nothing like seeing the excited smiles on the faces of kids, elders and everyone in between as the parade passes by, rain or shine. It is truly a treasured community event, made possible by one enthusiastic, determined and big-hearted Bellinghamster: Janet Lightner.

### **Sustainable Connections, April Claxton**

Boundary Bay have been active members of Sustainable Connections since the beginning. Not only have they donated beer, servers & positive energy to countless of our events, but they have also donated beer dinners to our online auction, donated the use of their beer garden for events and sponsored our Think Local First Program for the past two years. Possibly even more impressive is the leadership they have shown in adopting and modeling sustainable practices.

Boundary Bay Brewery & Bistro is committed to the health of our local economy, community, and environment. In addition to providing meaningful employment to 100 individuals locally, Boundary Bay is dedicated to sustainable business practices such as sourcing food and grains from other locally owned businesses (strengthening our local economy), implementing wastewater and energy efficiency improvements, and practicing Toward Zero Waste principles. An outstanding business leader, in just one year Boundary Bay achieved 70% waste diversion, converting 56,000 pounds of waste from landfill to compost – and they mentor others in the process!

They are the true definition of community builders and our community would not be the same without Boundary Bay, Ed & Janet.

### **Whatcom Volunteer Center, Angela Murray**

Boundary has been a huge supporter of The Volunteer Center! They have generously agreed to be our main brewer sponsor for our upcoming Oktoberfest in September. This is our new major fundraiser. Janet Lightner has been wonderful to work with in offering and donating her skills, expertise and tutelage in putting on such an event. Boundary is covering the cost of one of our largest expenses, 2,000 4 oz. glasses, and providing staff time to help work the event, sell tickets, and promote the event. We anticipate, with Boundary's presence and support, that we will have a much larger audience and attendees for the event, and by Boundary paying for one of largest expenses, more of the funds raised will go directly to The Volunteer Center. At a time when public funding is decreasing, and foundation funding is competitive and restrictive, it's extremely important for non-profits to raise their own funds that can go towards operating costs. But fundraising events are expensive and can only be successful with intentional, symbiotic partnerships with the business community. Boundary

Bay understands this and generously gives back to the non-profit community. They should definitely be recognized and honored for their philanthropy.

**Nooksack Salmon Enhancement Association, Rachel Vasak**

For over ten years Boundary Bay has hosted the Nooksack Salmon Enhancement Association's most important community outreach event, "Salmon at the Bay". The generous in-kind donation made by Boundary makes it possible for our organization to bring together – in a comfortable, festive and engaging environment – the constituents that make our important restoration and education work possible. It is with no hesitation that our staff and board support Boundary's 2014 nomination for Outstanding Philanthropic Small Business. Congratulations, this is an award you most certainly deserve.

**Pickford Film Center, Lindsey Gerhard**

Boundary Bay has been a great supporter of Pickford Film Center from our very early days as a small, scrappy, single-screen theatre. They have supported our programming in many ways from hosting our outdoor cinema series in their lovely beer garden, to committing to high-level sponsorships of our special events such as our annual Oscar Party. During our massive renovation of a downtown building into a state of the art multi-screen theatre in the heart of the Bellingham Arts District, Boundary Bay donated generously to our fundraising efforts and helped us spread the word by contributing to our promotional video, among other things. It's safe to say that Pickford Film Center would not be where we are today without the support of Boundary Bay, nor would the arts and culture of Bellingham be so enriched. We're lucky and grateful to have them in our community.

**Whatcom Smart Trips, Susan Horst**

Boundary Bay Brewery has been a great partner for Whatcom Smart Trips. They were part of that first group of local businesses that joined the Smart Trips Discount program, offering fun discounts to people who walk, bicycle, share rides and ride the bus. Having a "local institution" sign on as an early partner, made it that much easier to recruit other business partners and build our program. BBB is also one of our employer partners, although their great staff really doesn't need our encouragement to make Smart Trips! Boundary Bay Brewery's support for sustainable transportation goes far beyond participating in our standard programs for local businesses. They were one of the first local businesses to realize that a significant portion of their customers arrive by bike and they made sure they had enough bike parking. They were the first local business to display one of our large banners, proclaiming, Ride Your Bike to Boundary Bay Brewery. They have also been a long-time sponsor of Bike to Work & School Day and Earth Day celebrations.

**Downtown Bellingham Partnership, Kyle Fuller**

Boundary Bay has been vital to the growth and prosperity of the Downtown Bellingham Partnership. They have supported our events by donating their goods as well as their time, and have promoted us to help build our reach. Just recently their Operations Manager joined our Board of Directors, volunteering his little spare time to support us even more than he already has. It's simple--without Boundary Bay, we wouldn't be the organization we are today. We can never repay them for their support, but this award will surely help to showcase how much of an asset they are to our community.