

# OUTDOOR RECREATION SUMMIT

2017 REPORT

7  
COUNTIES

- Retailers
- Gear Manufacturers
- Public Land Managers
- Education & Advocacy Organizations
- Health & Wellness
- Active Lifestyle Media
- Government Officials
- Guides, Outfitters & Coaches
- Tourism

ALL  
IN  
ONE

2  
KEYNOTES  
Click to watch

"The peer to peer conversation was VERY inspiring. Listening to people talk about how they want to get involved and why was great.

Great venue. Great networking. Fantastic event. I can see this continue to grow. Wonderful job."

*Rob Sendak,  
Washington Wildlife  
and Recreation  
Coalition*

100  
PEOPLE

For more information visit  
[RecreationNorthwest.org](http://RecreationNorthwest.org)

Growing & promoting Washington State's flourishing recreation economy

# Attendees:

## **Gear & Equipment Manufacturers**

Cascade Designs Inc.  
Gear Aid  
Icebug  
Little River Marine  
MSR  
Nuu Muu  
SMC  
Square One Map Company  
Superfeet Worldwide  
Swell Watercraft  
Swift Industries  
Trail Boss

## **Retailers**

Backcountry Essentials  
BBay Running  
Fairhaven Bicycle  
Fairhaven Runners

## **Public Land Managers**

Bainbridge Island Metro Park  
& Recreation District  
City of Bellingham Park  
Department  
City of Burlington Parks and  
Recreation  
Mount Vernon Parks and  
Recreation  
Port of Bellingham  
Skagit County Parks and  
Recreation  
Snohomish County Parks,  
Recreation and Tourism  
Washington State Department  
of Natural Resources

## **Guides, Outfitters & Coaches**

American Alpine Institute  
Fit School  
NOLS  
Peak Energy Performance

## **Education & Advocacy Organizations**

#FixOurParksWA  
Bellingham Whatcom Chamber  
of Commerce  
Evergreen Mountain Bike Alliance  
Mt Baker Chamber  
Outdoor Industry Association  
Pacific Northwest Trail Association  
Recreation Northwest  
Washington Trails Association  
Washington Water Trails  
Association  
Washington Wildlife & Recreation  
Coalition  
Whatcom Mountain Bike Coalition

## **Health & Wellness**

Group Health  
Tapping into Natural Wisdom

## **Activities**

Community Boating Center  
Geocaching  
Navy Community Recreation  
Whatcom Events

## **Tourism**

Bellingham Whatcom County  
Tourism  
Grandy Creek KOA and Thousand  
Trails Campground  
Semiahmoo Resort, Golf, & Spa  
Snohomish County Tourism Bureau

## **Government Officials**

Bellingham City Council  
Governor Inslee's Policy Advisory  
on Outdoor Recreation  
Mount Vernon Mayor  
Snohomish County Executive  
Office  
Whatcom County Council  
Whatcom County Executive

## **Media**

Mount Baker Experience Magazine  
Outdoors NW Magazine  
Point Roberts Press

# Sponsors:

City of Bellingham  
Outdoor Industry Association  
Bellingham Whatcom County Tourism  
KAFE 104.1  
VARVID  
Choose Whatcom  
Port of Bellingham  
Mount Baker Experience Magazine  
Bellingham/Whatcom Chamber of Commerce

Springhill Suites Marriott  
Adventures NW Magazine  
Boundary Bay Brewery  
Gear Aid  
REI  
WhatcomTalk.com  
Bellingham Herald  
Outdoors NW  
Laura Todd Coaching